

## **SAMPLE PRESS RELEASE**

### **STEPPING OUT FOR LUNG CHARITY**

\*\*\*\* from \*\*\*\* is putting his best foot forward to raise funds to help women suffering from one of the world's rarest lung diseases.

\*\*\*\* from \*\*\*\*\* (street, town) is doing a sponsored walk on behalf of LAM Action which supports women with lymphangioleiomyomatosis, known as LAM.

The disease, which affects only women, causes the lungs to degenerate. There is no known cure. There are around 120 LAM patients in the UK.

The charity helps women like mother-of-\*\*\*, \*\*\* \*\*\* who lives in \*\*\*\*\* who has battled with the disease for \*\*\* years.

“The fact that LAM affects such a tiny minority of women means research funds are extremely limited,” he said.

“To women suffering from LAM, and the people who care about them, the disease is no less life-shattering for its rarity.”

Mother-of-three, Olivia Jones, from Anytown, Lancs, said she was delighted to hear about the sponsored walk.

“This is a devastating disease that is very rare and poorly understood by the public and medical profession,” she said.

“We want to raise awareness of the need for people to sign up to the NHS Organ Donor Register. Please support our campaign, etc, etc.....”

For more information visit: [www.lamaction.org](http://www.lamaction.org), or contact: LAM Action Office,  
Division of Respiratory Medicine, Clinical Sciences Building, City Hospital,  
Nottingham NG5 1PB.

To make an online donation visit: <http://www.justgiving.com/lamaction/>.

**For further information call: \*\*\*\*\* or email: \*\*\*\*\***

***Date***